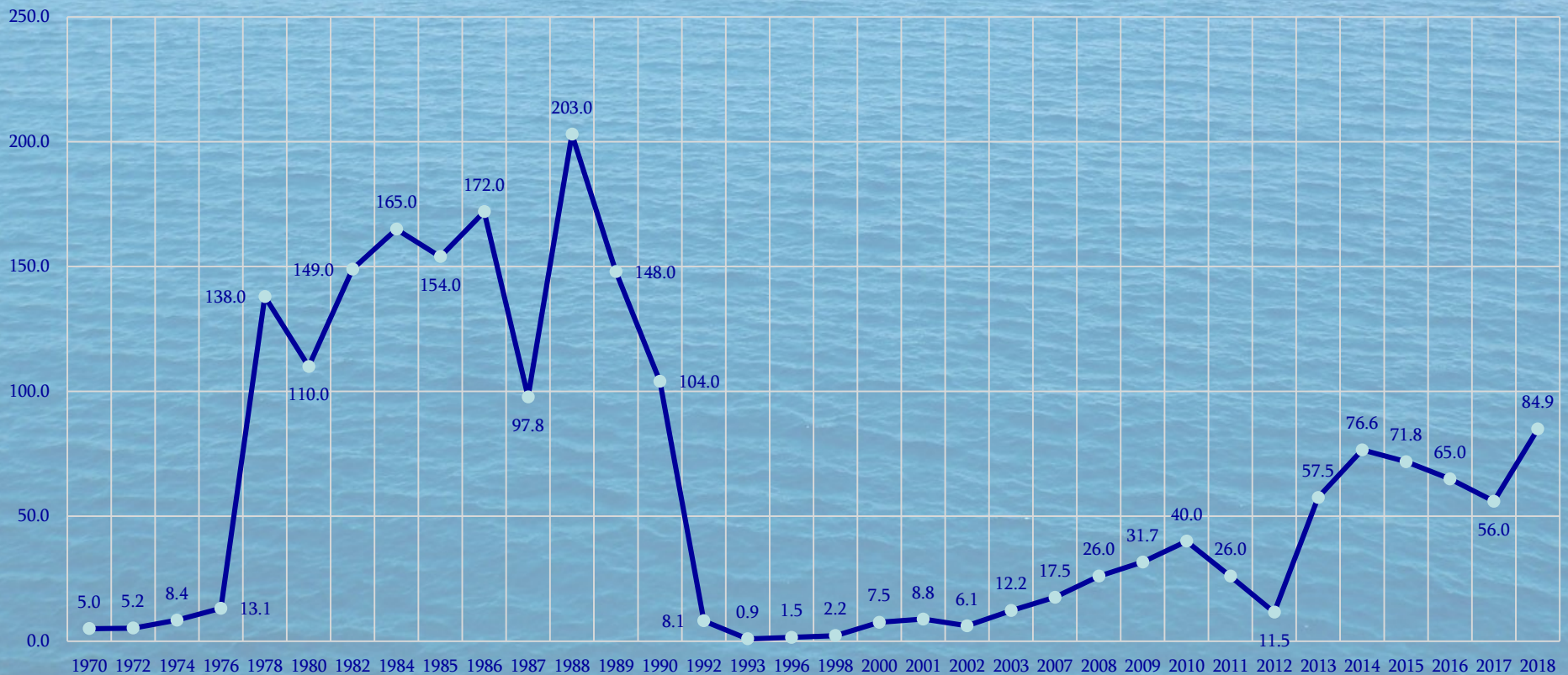


Post-harvest market measures, rules,  
and standards for safe and quality fish  
and fish products

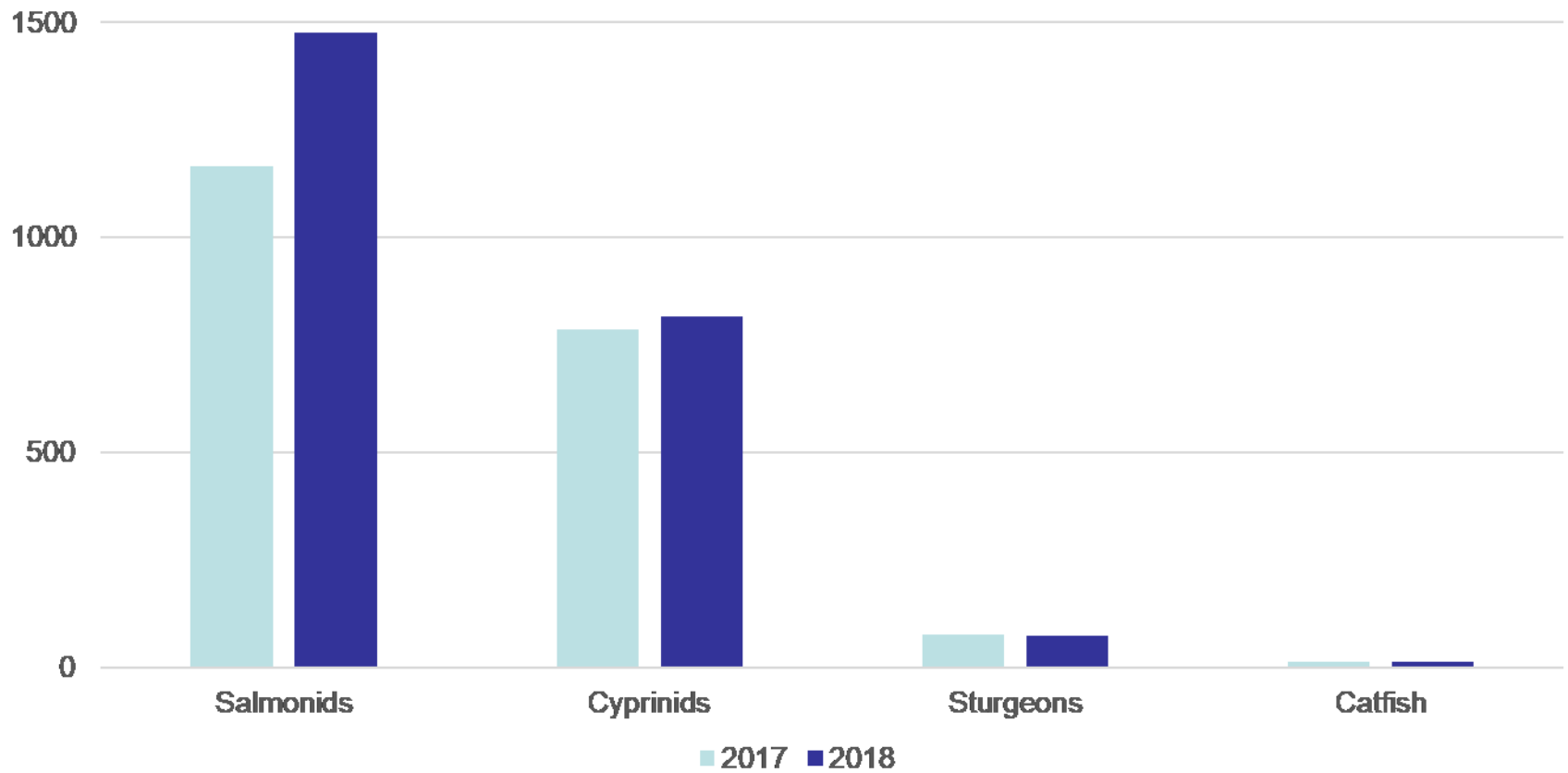
COUNTRY PRESENTATION: **GEORGIA**

# COMMERCIAL MARINE FISH CATCHING

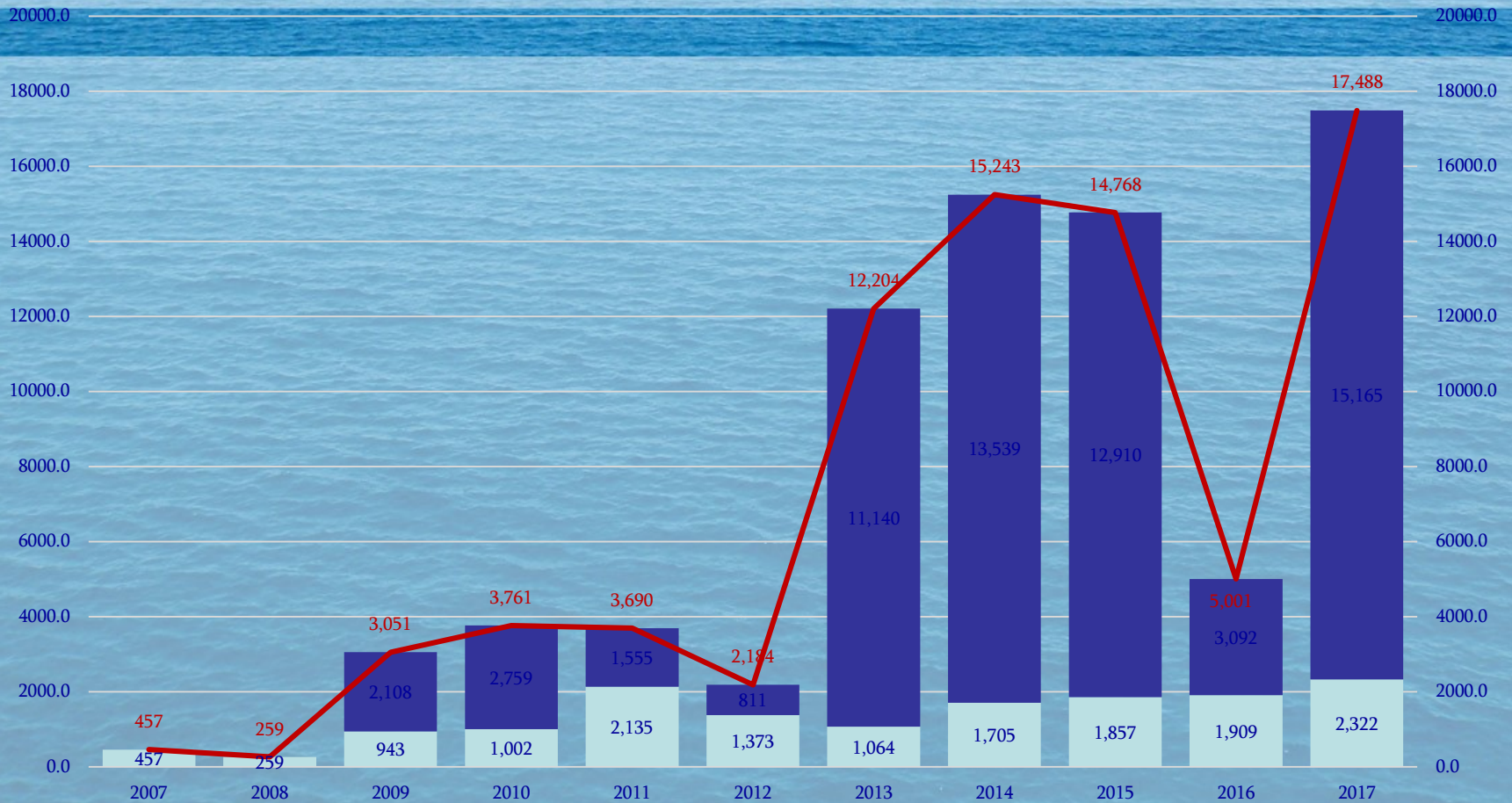


# AQUACULTURE

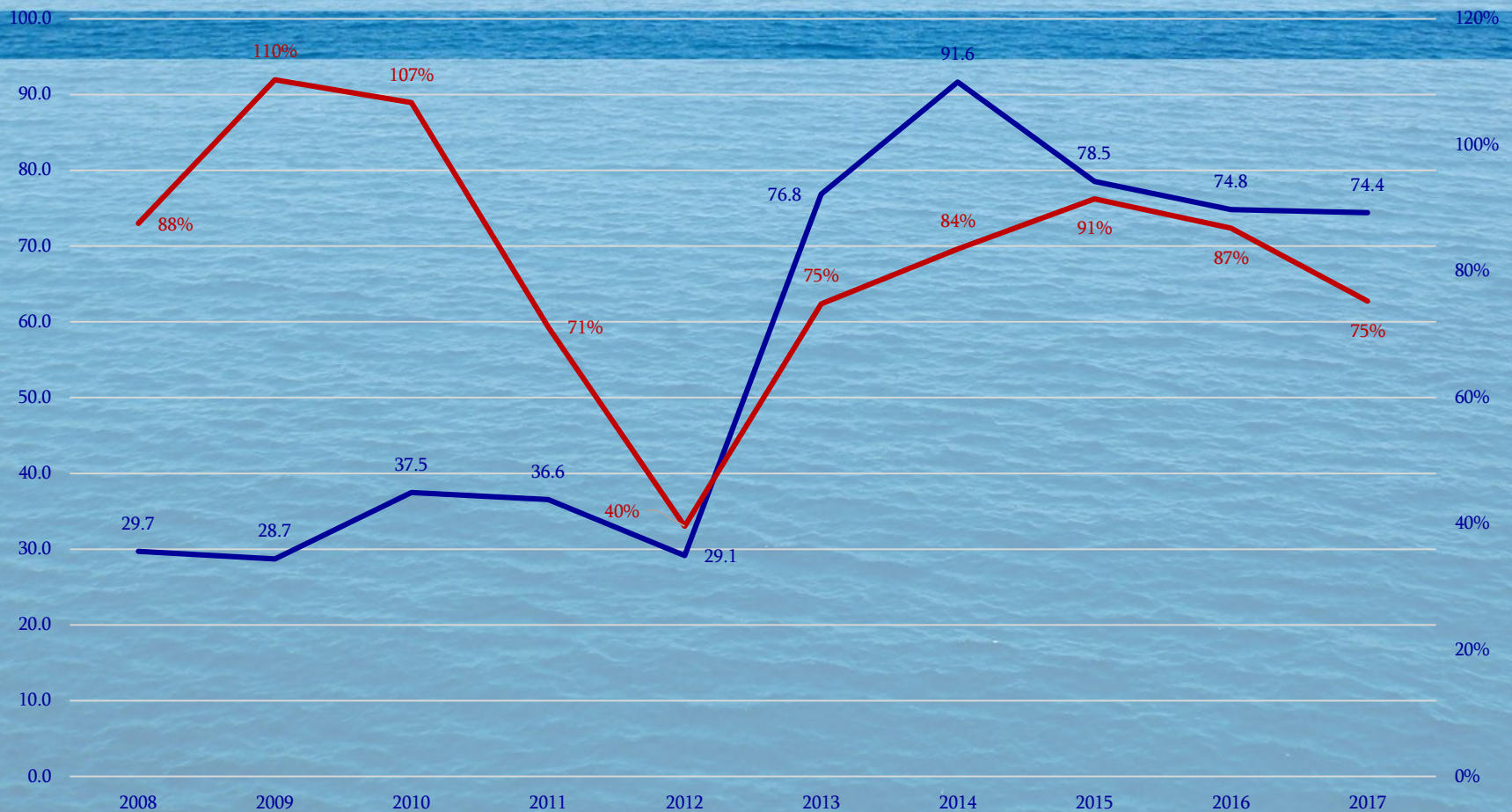
Chart Title



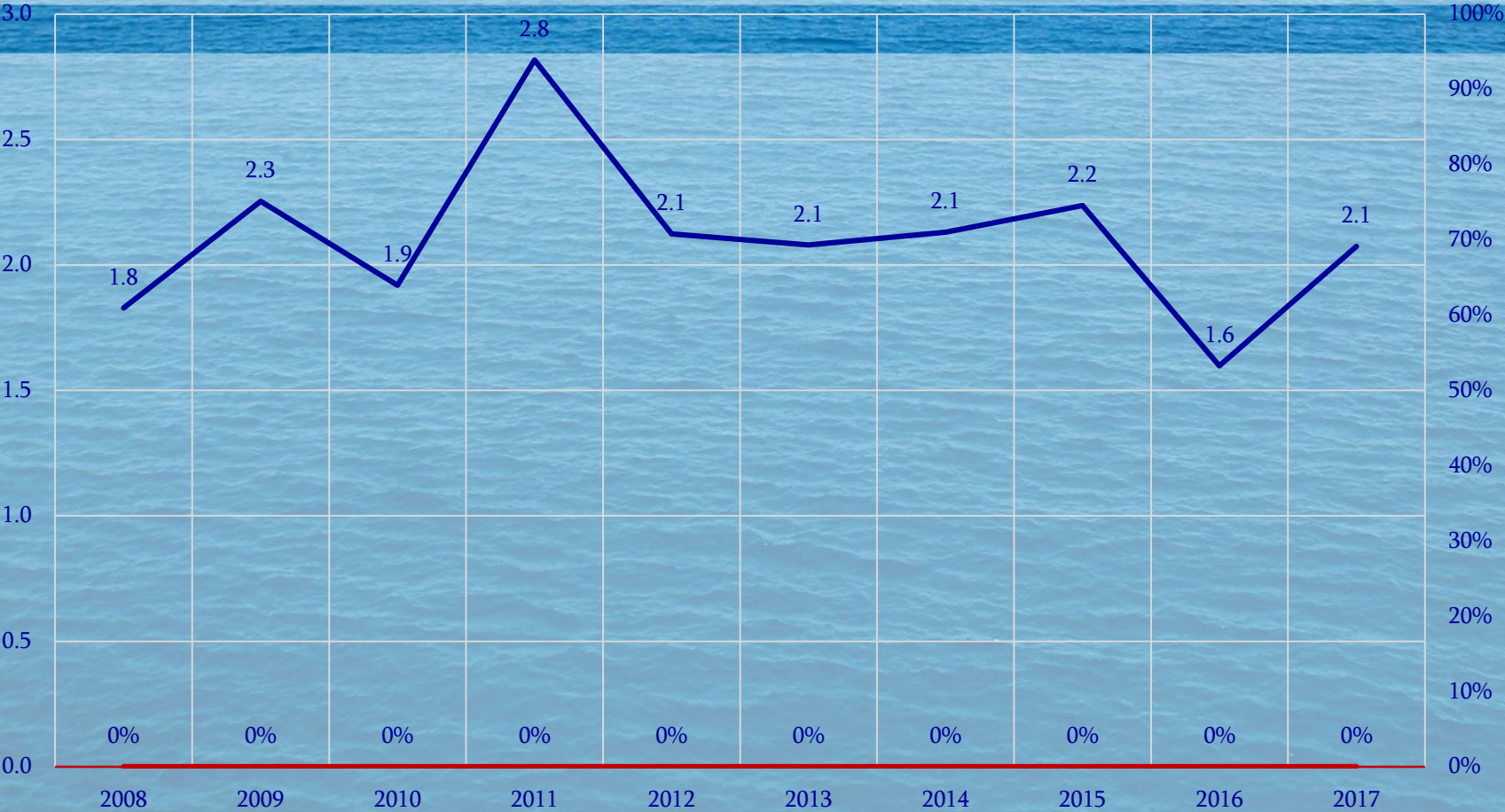
# FISH PROCESSING



# Raw fish domestic market volume and share of local production

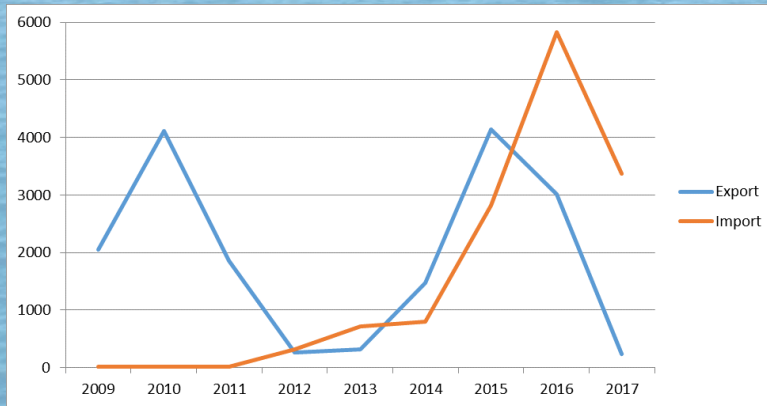


# Domestic market volume of fish canning and share of local production

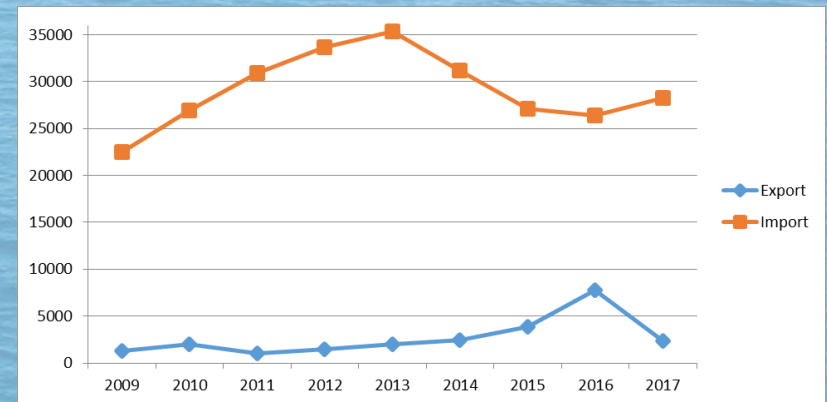


# FISH MARKETING

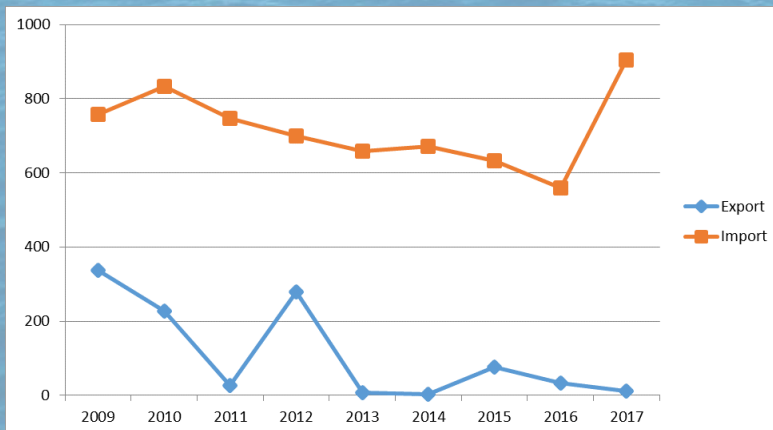
## Fresh or chilled fish export - import value



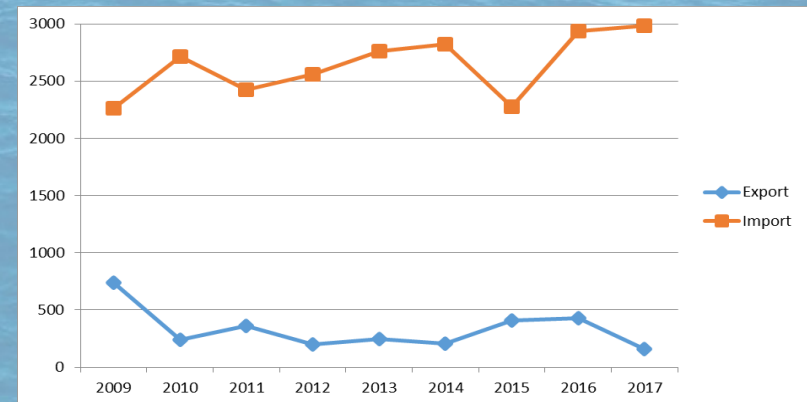
## Frozen fish exports-import values



## Dried, salted or smoked fish export-import values

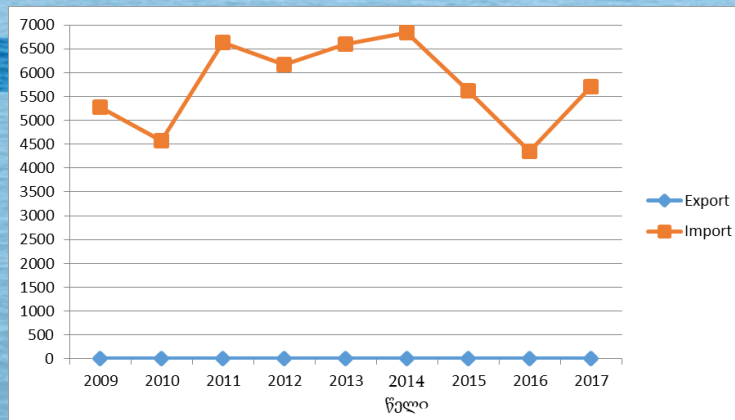


## Fish Fillet Export - Import Values

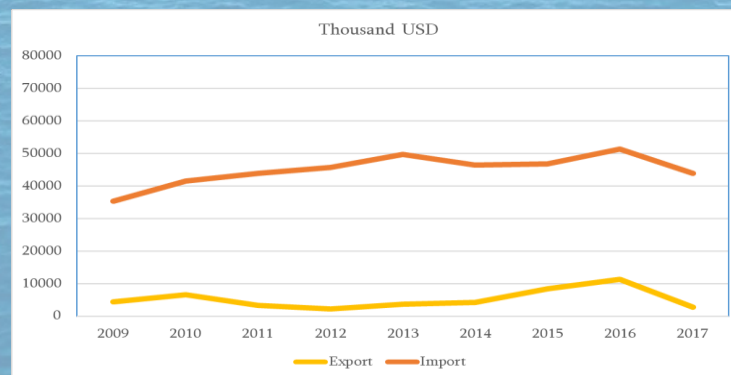


# FISH MARKETING

Ready or canned fish export-import values

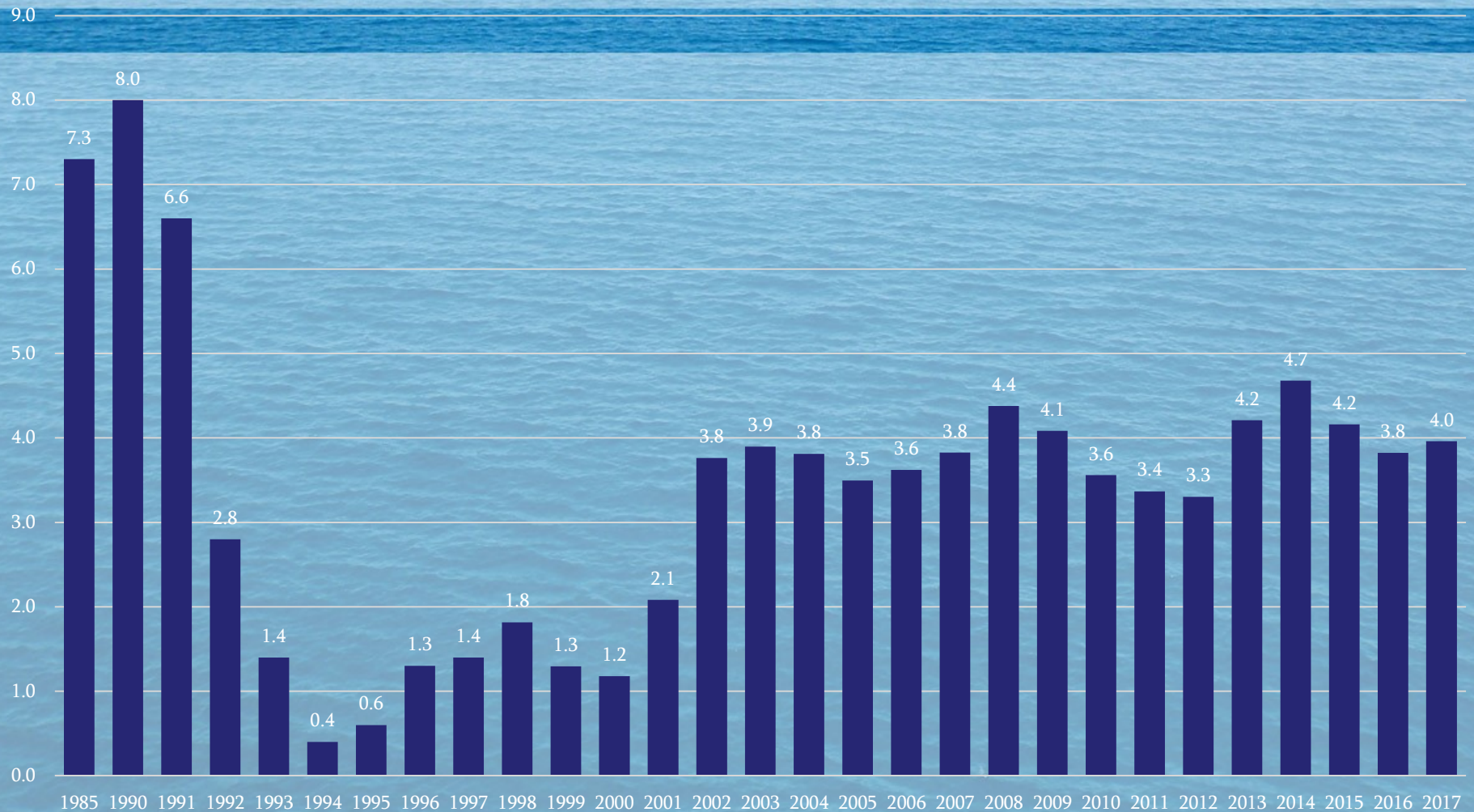


Total Export - Import Value





# FISH CONSUMPTION



# EU Agreement on Deep and Comprehensive Free Trade Area (DCFTA) and Georgia

- In order to be granted EU market entry, Georgian agricultural products will need to fulfil food safety requirements. Processed and high-risk food export requires three primary requirements to be fulfilled by Georgia:
  - ✓ *Product ingredients need to be in line with European Union requirements;*
  - ✓ *The exporter will need to have information on both the full chain of production, as well as on all relevant laboratory tests needed to establish safety of their products.*
  - ✓ *A system similar to the existing control mechanisms in the EU (inspection, supervision, monitoring etc.) will need to be implemented in Georgia.*

# EU Agreement on Deep and Comprehensive Free Trade Area (DCFTA) and Georgia

- To meet these requirements, the Ministry of Environment and Agriculture of Georgia within the framework of the DCFTA carries out legislative and institutional rapprochement with the European Union.
- Strengthening a national food agency to meet international market requirements for fish and fishery products
- ✓ On 2015 – FAO TCP/GEO/3402 Building the fish and fishery control capabilities of Georgia in order to access the EU market
- On June 20, 2017, Georgia officially entered the list of third countries from which the Georgian Black Sea fish will enter to the EU market.
- In 2019, with the support of the FAO, a draft Law on Aquaculture was prepared. Work continues on the necessary by-laws.

# SWOT-analysis

## FISH PROCESSING

<b>Strengths</b>	<b>Weaknesses</b>
<b>Opportunities</b>	<b>Threats</b>